



Cancer
Council
Tasmania

Women's WALK 5km RUN



FUNDRAISING GUIDE



YOUR IMPACT

Cancer Council Tasmania is a charity working across our community to reduce the incidence and impact of all cancers for all Tasmanians. More than 85% of the funding for our programs and services comes from the generosity of Tasmanians - through fundraising, donations and gifts in Wills. This community support makes our work possible. All money that is raised stays in Tasmania to directly assist our local community.

**Raise
\$100**

And help people impacted by cancer access essential counselling and emotional support in the hardest time of their lives.

**Raise
\$200**

And help transport people impacted by a cancer diagnosis to and from vital treatment through our transport2treatment program.

**Raise
\$500**

And help provide sun protection advice and resources to protect kids through our SunSmart program, reducing their risk of skin cancer.

**Raise
\$1,000**

And help fund local breakthrough research into new and better ways to prevent, diagnose and treat cancer.



Fundraising Tips & Tricks



Use the fundraising resources on the website to **share** your involvement!



Ask your **friends & family** to donate a \$ amount for every km you walk or run during your training and on the day!



Hold a morning tea or “how many paperclips in the jar” **fundraiser at work**.



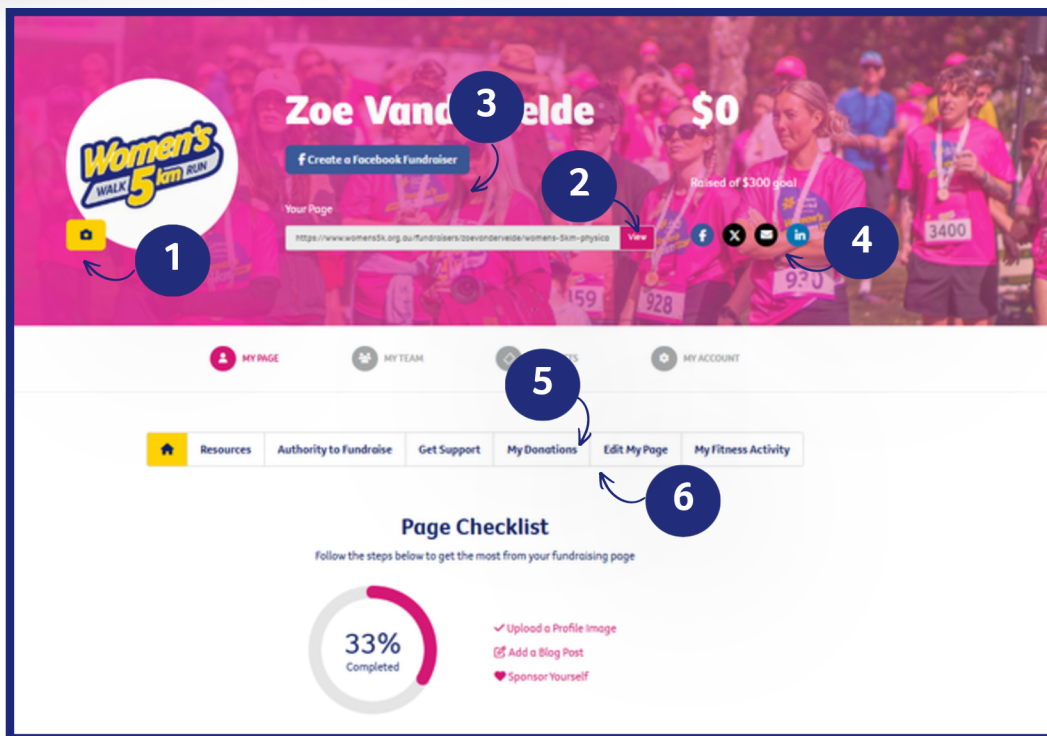
Host a **pink day** at school or work.



Ask your work place to **match** your fundraising.



HOW TO USE YOUR FUNDRAISING PAGE



Step 1: Personalise your page

- Add a profile photo.
- Tell people why you're participating.
- Set a fundraising goal.

Step 2: Make the first donation

- Donate to yourself by clicking on your page.
- Even \$20-\$50 demonstrates commitment.

Step 3: Create a Facebook Fundraiser

- Shares to your broader community in two clicks!

Step 4: Share your page

- Facebook
- Instagram Stories
- LinkedIn
- SMS
- Email

Step 5: Thank every donor

- Send a quick thank you message within 24 hours.

Step 6: Keep supporters updated

- Share training photos.
- Post milestone updates.
- Celebrate fundraising achievements.



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FUNDRAISING INCENTIVES

Raise
\$500



Raise
\$200

Donation
within 48
Hours



Raise
\$100



Raise
\$1000



Team
Raise
\$1000



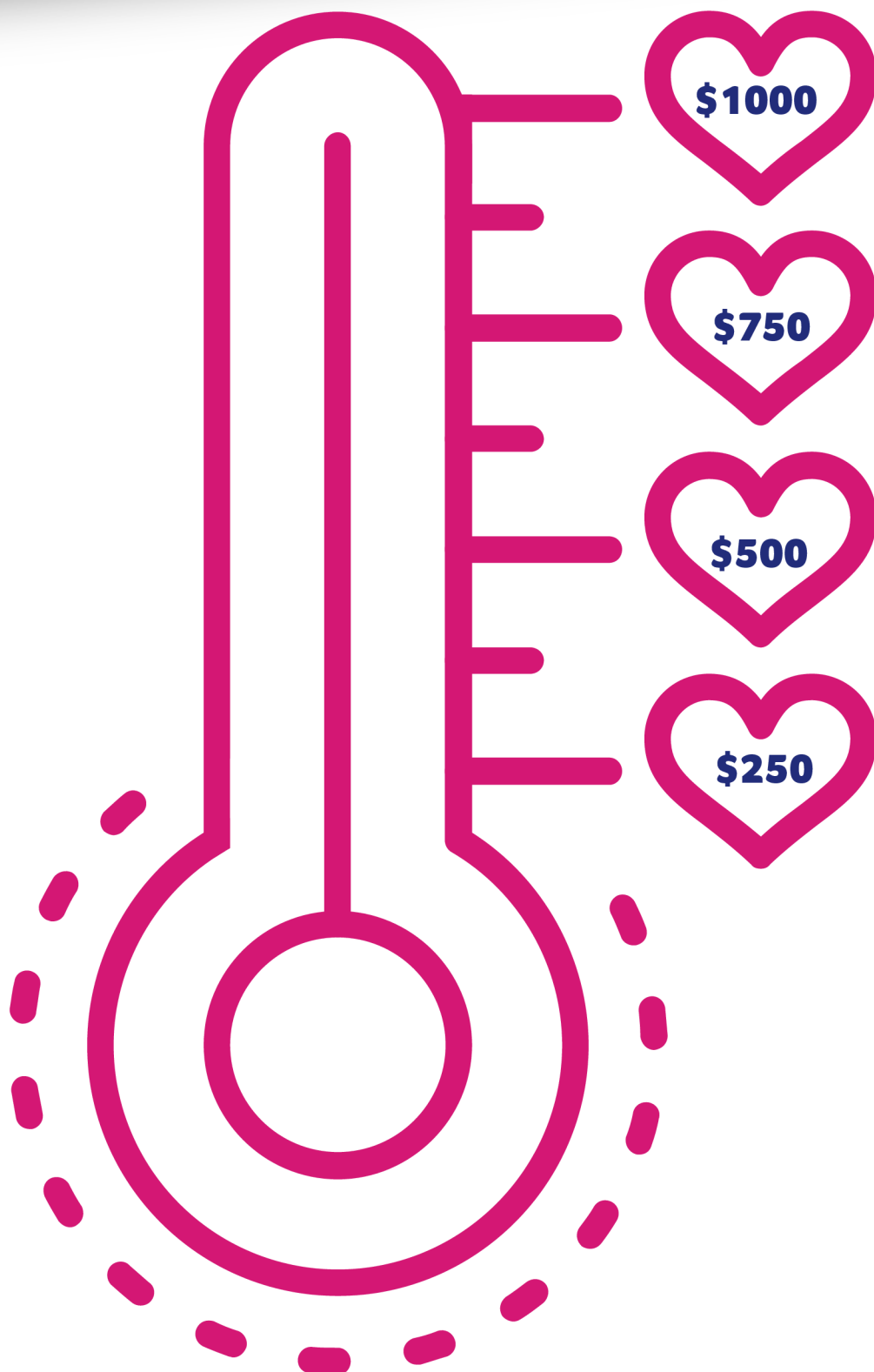
Team
Raise
\$2500

Team
Raise
\$5000



Women's
WALK 5km RUN

FUNDRAISING THERMOMETER





TEAM FUNDRAISING THERMOMETER

\$5,000!!!!



\$4,000



\$3,000



\$2,000



\$1,000

